

ABSTRACT OF THE DISCLOSURE

A server provides a predetermined service for portable terminals (musical piece data of a musical piece to be reproduced at a time of reception of an incoming call) to a portable terminal, and supplies information about the provided service for portable terminals (purchase information) (an ID of the musical piece and the like) to a server. On the basis of the purchase information, the server transmits an electronic mail recommending a service for stationary terminals (a movie using the provided musical piece as a theme song) related to the service for portable terminals provided to a user to the portable terminal. The user can specify the service for stationary terminals to be provided using the electronic mail.